

LMS-Virtual University of ... Quiz

quiz.vu.edu.pk/QuizQuestion.aspx?ver=fec325e5-7a05-460c-a619-842799493d7e

MC160201828: Muhammad Asim

MGT603:Quiz # 02

Time Left 23 sec(s)

Quiz Start Time: 11:59 PM, 23 November 2017

Question # 1 of 10 ( Start time: 11:59:19 PM, 23 November 2017 ) Total Marks: 1

Dividend decisions are concerned with which one of the following?

Select the correct option

- How much percentage of the profit will be paid to the stockholders.
- How much allocation will be made from which discounts will be offered to customers.
- How much loan will be required from a bank.
- How much finance will be needed to repair depreciated machinery.

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LMS-Virtual University of ... Quiz

quiz.vu.edu.pk/QuizQuestion.aspx?ver=b2706ad7-1d26-4ada-87fc-49a14ae44ffd

MC160201828: Muhammad Asim

MGT603:Quiz # 02

Time Left 6 sec(s)

Quiz Start Time: 11:59 PM, 23 November 2017

Question # 2 of 10 ( Start time: 12:00:35 AM, 24 November 2017 ) Total Marks: 1

Which of the following is NOT an activity directly related to [marketing](#)?

Select the correct option

- Branding
- Advertising
- Job Analysis
- Pricing

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MGT603:Quiz # 02

Quiz Start Time: 11:59 PM, 23 November 2017

Question # 3 of 10 ( Start time: 12:02:02 AM, 24 November 2017 )

Total Marks: 1

Which one of the following is NOT a "Selling" activity?

Select the correct option

- Advertising
- Sales Promotion
- Total Quality Management
- Sales Force Management

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MC160201828: Muhammad Asim

MGT603:Quiz # 02

Quiz Start Time: 11:59 PM, 23 November 2017

Question # 4 of 10 ( Start time: 12:03:31 AM, 24 November 2017 )

Total Marks: 1

Organization's culture is synonymous with:

Select the correct option

- Strategy
- Team work
- An individual's personality
- An individual's attire

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Time Left 32 sec(s)

MGT603:Quiz # 02

Quiz Start Time: 11:59 PM, 23 November 2017

Question # 5 of 10 ( Start time: 12:04:37 AM, 24 November 2017 )

Total Marks: 1

HTML stands for which of the following?

Select the correct option

- Hybrid text markup language
- Hypertext Markup Language
- Hyper text manufacture language
- Highly technical markup language

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MC160201828: Muhammad Asim

Time Left 8 sec(s)

MGT603:Quiz # 02

Quiz Start Time: 11:59 PM, 23 November 2017

Question # 6 of 10 ( Start time: 12:06:01 AM, 24 November 2017 )

Total Marks: 1

Departmentalization can be done on the basis of many factors EXCEPT:

Select the correct option

- Functions
- Number of employees
- Strategic business units
- Divisions

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MC160201828: Muhammad Asim

Time Left 13 sec(s)

MGT603:Quiz # 02

Quiz Start Time: 11:59 PM, 23 November 2017

Question # 7 of 10 ( Start time: 12:07:26 AM, 24 November 2017 )

Total Marks: 1

Financial ratios are helpful in analyzing the relationship among which of the following?

Select the correct option

- All assets and liabilities
- Profits and costs
- All functional areas of business
- Sales and profitability

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MC160201828: Muhammad Asim

Time Left 31 sec(s)

MGT603:Quiz # 02

Quiz Start Time: 11:59 PM, 23 November 2017

Question # 10 of 10 ( Start time: 12:11:23 AM, 24 November 2017 )

Total Marks: 1

Specific areas including job descriptions, job specifications, job design and job analysis come under which one of the following functions of management?

Select the correct option

- Planning
- Organizing
- Motivating
- Staffing

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MC160201828: Muhammad Asim

Time Left 33 sec(s)

MGT603:Quiz # 02

Quiz Start Time: 11:59 PM, 23 November 2017

Question # 8 of 10 ( Start time: 12:08:46 AM, 24 November 2017 )

Total Marks: 1

Devising warranties, determining product options, product style and product features are activities that come under which one of the following functions of marketing?

Select the correct option

- Customer analysis
- Selling products/services
- Product and service planning
- Distribution

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MC160201828: Muhammad Asim

Time Left 31 sec(s)

MGT603:Quiz # 02

Quiz Start Time: 11:59 PM, 23 November 2017

Question # 10 of 10 ( Start time: 12:11:23 AM, 24 November 2017 )

Total Marks: 1

Specific areas including job descriptions, job specifications, job design and job analysis come under which one of the following functions of management?

Select the correct option

- Planning
- Organizing
- Motivating
- Staffing

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