

For Solved Visit **VU Answer**

The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 1 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Statutory meeting must be held not later than \_\_\_\_\_ from the date on which a public company is entitled to commence business"
- Answer options:
  - 1 year
  - 6 months
  - One month
  - 3 months
- Start Time: 7:10 PM
- Time Left: 111:00
- Navigation icons: back, forward, search, etc.

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- Question No : 2 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following business type can avail some concessions from the government?
- Answer ( Please select your correct option )
- Options:
  - Sole proprietorship
  - Partnership
  - Joint stock company
  - Cooperative society
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 2
- Navigation icons: back, forward, search, etc.

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- Question No : 3 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "The record of a country's imports and exports of goods and services is called its:"
- Answer section: "Answer ( Please select your correct option )"
- Options:
  - Visible trade balance.
  - Balance of payments
  - Balance of payments on current account.
  - Balance of trade.
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 3
- Navigation icons: back, forward, search, etc.
- Watermark: "MADE BY WAQAR SIDDHU"

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- Question No : 4 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Company policy, administration, supervision, interpersonal relations, working conditions, and salary are characterized as:"
- Answer section: "Answer ( Please select your correct option )"
- Four radio button options:
  - Growth factors
  - Hygiene factors
  - Esteem factors
  - Motivating factors
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 4
- Navigation icons: back, forward, search, etc.
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- Question No : 5 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: The term "Job Rotation":
- Answer ( Please select your correct option )
- Options:
  - Is another term for employee empowerment
  - Involves allocating a wider range of similar tasks to individuals
  - Involves giving employees work with a greater degree of responsibility and autonomy
  - Means that staff is moved periodically from task to task in order to increase variety and interest
- Start Time: 7:10 PM
- Time Left: 111:00

At the bottom of the page, there is a watermark that reads "MADE BY WAQAR SIDDHU".

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- Question No : 6 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Compaq Computers collects information about political, legal, regulatory, societal, economic, competitive and technological forces that may affect its marketing activities. This process is called:"
- Answer options:
  - Environmental scanning
  - Survey of environment
  - Marketing information analysis
  - None of the given options
- Start Time: 7:10 PM
- Time Left: 111:00

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- Question No : 7 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "An aggregate of people who, as individuals, have needs for products in a product class and have the ability, willingness and authority to purchase such products is called a:"
- Answer options:
  - Market segment
  - Target market
  - Customer group
  - Market
- Start Time: 7:10 PM
- Time Left: 111:00

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- Question No : 8 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Income, education, and gender are examples of:"
- Answer options (radio buttons):
  - Demographics.
  - Social class.
  - Psychographics.
  - Values.
- Start Time: 7:10 PM
- Time Left: 111:00

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- Question No : 9 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "An item consumed in one or a few uses is called a"
- Answer section: "Answer ( Please select your correct option )"
- Options:
  - Consumer good
  - Commodity
  - Durable good
  - Nondurable good
- Start Time: 7:10 PM
- Time Left: 111:00

At the bottom of the interface, there is a navigation bar with a page number "9" and several icons. A large watermark "MADE BY WAQAR SIDDHU" is overlaid on the bottom right of the screenshot.

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VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) ..... - Windows Internet Explorer

http://localhost/VUTES/client/Instructions.aspx

File Edit View Favorites Tools Help

VU Examination System (CLIENT) VUTES 6.5 :... Fall...

Question No : 10 of 60 Marks: 1 (Budgeted Time 1 Min)

Which type of sales promotion is used when a manufacturer places one small bottle of shampoo in a clear bag and hangs it from the door of each house in a neighborhood?

Answer ( Please select your correct option )

A sample

A deal

A premium

An introductory offer

Start Time: 7:10 PM

111:00 Time Left

10

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paper.aspx

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 11 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Farhat is a marketing manager for a large consumer foods company. She is studying distribution, promotion, and price of the company's product. Farhat is studying the company's"
- Answer section: "Answer ( Please select your correct option )"
- Options:
  - Marketing Environment
  - Marketing mix
  - Market offering
  - Product offering
- Start Time: 7:10 PM
- Time Left: 11:00
- Page number: 11
- Navigation icons: back, forward, search, etc.

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- Question No : 12 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Order processing"
- Answer section: "Answer ( Please select your correct option )"
- Four radio button options:
  - is the receipt and transmission of sales order information.
  - is the second stage in a physical distribution system.
  - involves four main tasks.
  - is the same as order handling.
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 12
- Navigation icons: back, forward, search, etc.
- Watermark: "MADE BY WAQAR SIDDHU"

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The screenshot displays a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 13 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Consolidating many items into one container, sealed at the point of origin and opened at the destination, is referred to as"
- Answer options:
  - Containerization.
  - Unitized shipping.
  - Preservation.
  - Packaging.
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 13
- Navigation icons: back, forward, search, etc.

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- Question No : 14 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "A channel of distribution is a group of individuals and organisations that"
- Answer options:
  - directs the flow of products from producers to customers.
  - links producers to other marketing intermediaries.
  - takes title to products and resells them.
  - manages transportation and warehousing functions.
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 14
- Navigation icons: back, forward, search, etc.

At the bottom of the browser window, the text "MADE BY WAQAR SIDDHU" is overlaid in a stylized font.

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- Question No : 15 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "A consumer contest is an example of"
- Answer options (radio buttons):
  - sales promotion.
  - advertising
  - public relations
  - personal selling.
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 15
- Navigation icons: back, forward, search, etc.

At the bottom of the browser window, the text "MADE BY WAQAR SIDDHU" is overlaid in a large, stylized font.

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- Question No : 16 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: The basic role of promotion is
- Answer ( Please select your correct option )
- Options:
  - information.
  - manipulation.
  - communication.
  - interpretation.
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 16
- Navigation icons: back, forward, search, etc.

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- Question No : 17 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following is NOT an object in the Annual General Meeting?
- Answer ( Please select your correct option )
- Options:
  - Appointment of auditors
  - Issuance of debentures
  - Election of directors
  - Declaration of dividend
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 17
- Navigation icons: back, forward, search, etc.

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- Question No : 18 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following management activities can help to reduce unethical behavior in business?
- Answer ( Please select your correct option )
- Options:
  - Establish clear policies on unethical behavior
  - Limit opportunities for unethical behavior
  - Establish formal rules and procedures
  - All of the given options
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 18
- Navigation icons: back, forward, search, etc.

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- Question No : 19 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: "Manager is the one, who:"
- Answer section: "Answer ( Please select your correct option )"
- Four radio button options:
  - Set the corporate level goals and strategies for future
  - Accomplish goals through other organizational people
  - Identify irregularities of the organization for corrections
  - Impose government rules & regulations on an organization.
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 19
- Navigation icons: back, forward, search, etc.

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- Question No : 20 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Mission statement is a type of plan with:"
- Answer section: "Answer ( Please select your correct option )"
- Options:
  - Day to day orientation
  - Short-run orientation
  - Long-run orientation
  - All of the given options
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 20
- Navigation icons: back, forward, search, etc.

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- Question No : 21 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Probability of asking irrelevant questions is high in:"
- Answer options (radio buttons):
  - Preliminary interviews
  - Pattern interviews
  - Selection interviews
  - Non-pattern interviews
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 21
- Navigation icons: back, forward, search, etc.

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- Question No : 22 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "The salary for employees at supervisory level is fixed for every one in Company ABC. Therefore, the salary is:"
- Answer options (radio buttons):
  - Organizational incentive
  - Individual incentive
  - Pay for performance
  - Fringe benefit
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 22
- Navigation icons: back, forward, search, etc.

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http://localhost/VUTES/client/Instructions.aspx

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VU Examination System (CLIENT) VUTES 6.5 :... Fall...

Question No : 23 of 60 Marks: 1 (Budgeted Time 1 Min)

Titles like Dr, Prof, Lt, attached with the names to recognize the designation is applied to satisfy:

Answer ( Please select your correct option )

- Safety need
- Social need
- Esteem need
- Actualization need

Start Time: 7:10 PM  
111:00 Time Left

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- Question No : 24 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Akram goes to a vending machine, deposits 10 Rupees, and receives a Cola. Which one of the following aspects of the definition of marketing is focused on here?"
- Answer section: "Answer ( Please select your correct option )"
- Options:
  - Production concept.
  - Satisfaction of organisational goals.
  - Product pricing and distribution.
  - Exchange.
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 24
- Navigation icons: back, forward, search, etc.
- Watermark: "MADE BY WAQAR SIDDHU"

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 25 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "A cohesive marketing mix consists of the product, promotion, price, and"
- Answer section: "Answer ( Please select your correct option )"
- Four radio button options: Personnel, Production, Communication, and Place.
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 25
- Navigation icons: back, forward, search, and refresh.

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 ..... Fall 2012 (FinalTerm) ..... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 26 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: The marketing research process consists of four steps. Which of the following is one of those steps?
- Answer ( Please select your correct option )
- Options:
  - Evaluating the competitor strategies.
  - Defining the problem and research objectives.
  - Macro environmental sources
  - None of the given options
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 26
- Navigation icons: back, forward, search, etc.

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) ..... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

Question No : 27 of 60 Marks: 1 (Budgeted Time 1 Min)

The three major categories of influences that are believed to influence the consumer buying decision process are personal, psychological, and:

Answer ( Please select your correct option )

- Person-specific
- Social
- Demographic
- Situational

At the bottom left, a timer shows "Start Time: 7:10 PM" and "111:00 Time Left". At the bottom right, there are navigation icons and a large watermark that reads "MADE BY WAQAR SIDDHU".

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 28 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "The product life cycle describes the stages, a new product goes through in the:"
- Answer section: "Answer ( Please select your correct option )"
- Four radio button options:
  - Introduction phase
  - Test market
  - Marketplace
  - Diffusion stage
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 28
- Navigation icons: back, forward, search, etc.

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) ..... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 29 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: "When a company retains the product but reduces marketing support costs, it is in what stage of the Product life cycle?"
- Answer ( Please select your correct option )
- Options:
  - Decline
  - Maturity
  - Growth
  - Introduction
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 29
- Navigation icons: back, forward, search, etc.

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- Question No : 30 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Personal selling can be defined as which of the following?
- Answer ( Please select your correct option )
- Options:
  - People communication.
  - Interpersonal communication.
  - Inter-connective communication.
  - Local communication.
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 30
- Navigation icons: back, forward, search, etc.

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

Question No : 31 of 60 Marks: 1 (Budgeted Time 1 Min)

The process of putting one's thoughts (meaning) into signs (symbols) is called

Answer ( Please select your correct option )

- Decoding.
- Encoding.
- Noise.
- Interference.

Start Time: 7:10 PM  
11:00 Time Left

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 32 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following best describes the relationship between revenue and retained earnings?
- Answer ( Please select your correct option )
- Options:
  - Revenue increases net income, which in turn increases retained earnings.
  - Revenue represents a cash receipt, retained earnings is an element of stockholders' equity.
  - Retained earnings is equal to revenue minus expenses.
  - All of the given options.
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 32
- Navigation icons: back, forward, search, etc.

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- Question No : 33 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: Partnership act that governs all affairs of the partnership is established in:
- Answer options:
  - 1932
  - 1935
  - 1949
  - 1953
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 33
- Navigation icons: back, forward, search, etc.

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http://localhost/VUTES/client/Instructions.aspx

File Edit View Favorites Tools Help

VU Examination System (CLIENT) VUTES 6.5 ..... Fall...

Question No : 34 of 60 Marks: 1 (Budgeted Time 1 Min)

Suppose a group of people join hands together and buy the goods of their daily use directly from the producer and sell them to the members at cheaper prices. This form of business is known as:

Answer ( Please select your correct option )

- Cooperative society
- Entrepreneurship
- Joint stock company
- Corporation

Start Time: 7:10 PM

111:00 Time Left

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- Question No : 35 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following are the legal debts, claims, or obligations against the business?
- Answer ( Please select your correct option )
- Options:
  - Assets
  - Liabilities
  - Expenses
  - Revenues
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 35
- Navigation icons: back, forward, search, etc.

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 36 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following is NOT concerned with recording of accounting information?
- Answer ( Please select your correct option )
- Options:
  - Accounting
  - Auditing
  - Single entry bookkeeping
  - Double entry bookkeeping
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 36
- Navigation icons: back, forward, search, etc.

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 37 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "An information system at the strategic level of an organization designed to address unstructured decision making through advanced graphics and communications best describes a (n):"
- Answer options:
  - Management information system
  - Group decision support system
  - Decision-support system
  - Executive support system
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 37
- Navigation icons: back, forward, search, etc.

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- Question No : 38 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following system helps the organizations in planning their resources using computerized systems?
- Answer ( Please select your correct option )
- Options:
  - Applications
  - Sound cards
  - Modem
  - Scanner
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 38
- Navigation icons: back, forward, search, etc.

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- Question No : 39 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following is used to record the changes to all the items of interest to a business?
- Answer ( Please select your correct option )
- Options:
  - General Journal
  - Trial balance
  - Income statement
  - Ledger account
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 39
- Navigation icons: back, forward, search, etc.

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 40 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following is defined as the process of communication through sending and receiving wordless messages?
- Answer ( Please select your correct option )
- Options:
  - Verbal communication
  - Nonverbal communication
  - Oral communication
  - Tele communication
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 40
- Navigation icons: back, forward, search, etc.

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- Question No : 41 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following best describes the flow of communication within the organization?
- Answer ( Please select your correct option )
- Options:
  - Annual confidential report of the employee
  - Letter to supplier by purchase officer
  - Appointment letter issued by HR officer
  - Application for opening a bank account
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 41
- Navigation icons: back, forward, search, etc.

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The screenshot displays a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 42 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Mr. Waqar is a foreman in spinning unit of a cotton mill. He is in need of some financial support from the higher officials of the organization. He submitted his application to the incharge human resource for further processing. This flow of communication is known as:"
- Answer section: "Answer ( Please select your correct option )"
- Four radio button options: "Upward", "Downward", "Horizontal", and "Parallel".
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 42
- Navigation icons: back, forward, search, and refresh.

At the bottom of the browser window, the text "MADE BY WAQAR SIDDHU" is overlaid in a stylized font.

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The screenshot displays a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 43 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following is considered as the pillar of quality?
- Answer ( Please select your correct option )
- Options:
  - Quality is free
  - Doing it right, the first time
  - Process improvement
  - Profitability
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 43
- Navigation icons: back, forward, search, etc.

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) ..... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 44 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Instructions, directions, assignments of tasks and performance feedback are usually communicated through"
- Answer options:
  - Upward communication
  - Horizontal communication
  - Lateral communication
  - Downward communication
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 44
- Navigation icons: back, forward, search, etc.

At the bottom of the screenshot, there is a watermark that reads "MADE BY WAQAR SIDDHU".

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The screenshot displays a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 45 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Availability of tea bags at your nearest retail store represents which one of the following utility type?"
- Answer section: "Answer ( Please select your correct option )"
- Options:
  - Time utility
  - Form utility
  - Place utility
  - Marginal utility
- Start Time: 7:10 PM
- Time Left: 11:00
- Page number: 45
- Navigation icons: back, forward, search, etc.

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- Question No : 46 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "The inventory cost flow assumption where the oldest cost of inventory items is likely to remain on the balance sheet is \_\_\_\_\_."
- Answer options (radio buttons):
  - FIFO
  - LIFO
  - Average
  - Percentage
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 46
- Navigation icons: back, forward, search, etc.

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 47 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: Which of the following method assumes that the goods produced most recently are the first ones to be delivered to the requisitioning department?
- Answer ( Please select your correct option )
- Options:
  - FIFO
  - LIFO
  - Weighted average method
  - Most recent price method
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 47
- Navigation icons: back, forward, search, etc.

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- Question No : 48 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question: The term JIT refers to which of the following?
- Answer ( Please select your correct option )
- Options:
  - Just in time
  - Just in transfer
  - Just in trade
  - Just in traffic
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 48
- Navigation icons: back, forward, search, etc.

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 ..... Fall 2012 (FinalTerm) ..... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 49 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Total Quality Management is a strategy that is designed to change the quality of a product to satisfy customer needs by using the concept of \_\_\_\_\_."
- Answer section: "Answer ( Please select your correct option )"
- Options:
  - Reverse brainstorming
  - Product maintenance
  - Brainstorming
  - Benchmarking
- Start Time: 7:10 PM
- Time Left: 111:00
- Page number: 49
- Navigation icons: back, forward, search, etc.

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The screenshot shows a web browser window titled "VU Examination System (CLIENT) VUTES 6.5 :... Fall 2012 (FinalTerm) :... - Windows Internet Explorer". The address bar shows "http://localhost/VUTES/client/Instructions.aspx". The page content includes:

- Question No : 50 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "The process of overall evaluation of a project performance on regular basis in order to provide confidence about the project that it will satisfy the relevant quality standards is known as:"
- Answer options (radio buttons):
  - Quality Review
  - Quality Assurance
  - Quality Control
  - Quality Planning
- Start Time: 7:10 PM
- Time Left: 110:00
- Page number: 50
- Navigation icons: back, forward, search, etc.

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- Question No : 51 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "A product's ability that it cannot be used for various purposes in different capacities and under different conditions is termed as:"
- Answer section: "Answer ( Please select your correct option )"
- Options:
  - Flexibility of a product
  - Inflexibility of a product
  - Availability of a product
  - Qhality of a product
- Start Time: 7:10 PM
- Time Left: 110:00
- Page number: 51
- Navigation icons: back, forward, search, etc.

At the bottom of the browser window, there is a watermark that reads "MADE BY WAQAR SIDDHU".

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- Question No : 52 of 60
- Marks: 1 (Budgeted Time 1 Min)
- Question text: "Application blank is the form of document that is required by companies to submit immediately after:"
- Answer section: "Answer ( Please select your correct option )"
- Options:
  - Job advertisement
  - Selection process
  - Final interview
  - Performance appraisal
- Start Time: 7:10 PM
- Time Left: 110:00
- Page number: 52
- Navigation icons: back, forward, search, etc.

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http://localhost/VUTES/client/Instructions.aspx

File Edit View Favorites Tools Help

VU Examination System (CLIENT) VUTES 6.5 ..... Fall...

Question No : 53 of 60 Marks: 3 (Budgeted Time 6 Min)

What is the purpose of Reminder Advertising?

Answer ( Please [click here](#) to Add Answer )

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53

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http://localhost/VUTES/client/Instructions.aspx

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VU Examination System (CLIENT) VUTES 6.5 ..... Fall...

Question No : 54 of 60 Marks: 3 (Budgeted Time 6 Min)

Identify and analyze the positions of employees at three levels of management hierarchy.

Answer ( Please [click here](#) to Add Answer )

Start Time: 7:10 PM  
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54

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VU Examination System (CLIENT) VUTES 6.5 ..... Fall...

Question No : 55 of 60 Marks: 3 (Budgeted Time 6 Min)

What are the important elements to execute quality planning?

Answer ( Please [click here](#) to Add Answer )

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Time Left

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VU Examination System (CLIENT) VUTES 6.5 :... Fall...

Question No : 56 of 60 Marks: 5 (Budgeted Time 10 Min)

Collecting and analyzing data is an important step in market research process. What is the main reason to include this step in market research?

Answer ( Please [click here](#) to Add Answer )

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http://localhost/VUTES/client/Instructions.aspx

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VU Examination System (CLIENT) VUTES 6.5 ..... Fall...

Question No : 57 of 60 Marks: 5 (Budgeted Time 10 Min)

How does the marketing mix along with profitability change at introduction and growth stage of product life cycle?

Answer ( Please [click here](#) to Add Answer )

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http://localhost/VUTES/client/Instructions.aspx

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VU Examination System (CLIENT) VUTES 6.5 ..... Fall...

Question No : 58 of 60 Marks: 5 (Budgeted Time 10 Min)

There are two types of entrepreneurs who are involved in two different marketing techniques. **Entrepreneur A** is giving commodity and receives money and finish the transaction while **Entrepreneur B** does not limit only for one transaction rather developed long term relationship with his customers. Identify the marketing techniques which both entrepreneurs have adopted and provide reasons to justify your answer.

Answer ( Please click here to Add Answer )

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58

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VU Examination System (CLIENT) VUTES 6.5 ..... Fall...

Question No : 59 of 60 Marks: 5 (Budgeted Time 10 Min)

Why accounting information of a business is required by different departments of the government?

Answer ( Please [click here](#) to Add Answer )

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Start Time: 7:10 PM  
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Time Left

59

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VU Examination System (CLIENT) VUTES 6.5 :... Fall...

Question No : 60 of 60 Marks: 5 (Budgeted Time 10 Min)

Identify any of the five options which are available to design a layout.

Answer ( Please [click here](#) to Add Answer )

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Time Left

60

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