

When you write a \_\_\_\_\_, you are aiming to sell your idea or convince someone to accept your idea.

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Select the correct option

proposal



memo

letter

report

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Microsoft Word offers many templates of \_\_\_\_\_ from which to choose which suits your purpose and audience.

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Select the correct option

circular

letter

memo

email



The \_\_\_\_\_ is the largest part of the report and it develops the concepts of the summarized topics.

Select the correct option

introduction



discussion



conclusion



recommendation



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The criteria of an Incident Report do not include:

► Select the correct option

Introduction



Personal



Status



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Discussion



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In business communication, where large amounts of information have to be communicated \_\_\_\_\_ are not effective.

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Select the correct option

- |                                  |           |
|----------------------------------|-----------|
| <input type="radio"/>            | circulars |
| <input type="radio"/>            | letters   |
| <input checked="" type="radio"/> | emails    |
| <input type="radio"/>            | reports   |

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## Business reports are used:

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Select the correct option

Externally



Internally



Vertically



All the given options



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Developing the content means that you develop your \_\_\_\_\_ persuasively and observe ethical technical writing norms.

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Select the correct option

introduction



methodology



discussion



ideas

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In business communication, a \_\_\_\_\_ email is sent to inform a member about a meeting agenda, date, time, location and upcoming expenditure, fees, costs, etc.

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Select the correct option

- |                                  |                |  |
|----------------------------------|----------------|--|
| <input checked="" type="radio"/> | confirmation   | Download More Quizzes Files From<br>VUAnswer.com |
| <input type="radio"/>            | procedure      |  |
| <input type="radio"/>            | feasibility    |  |
| <input type="radio"/>            | recommendation |  |

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In the \_\_\_\_\_ version, technology provides many tips which can help the C.V. writer.

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Select the correct option

email

social media

scan-able

mail

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Identify from the following which one is the part of basic components of a reverse chronological or a functional resume:

Select the correct option

- |                                  |   |
|----------------------------------|---|
| <input type="radio"/>            | Introduction  |
| <input checked="" type="radio"/> | Qualification  |
| <input type="radio"/>            | Methodology   |
| <input type="radio"/>            | Discussion  |

[Click for Next Answer & Move to Next Question](#)

A \_\_\_\_\_ provides clarity for the less specialized audience.

Select the correct option

glossary



references



recommendation



graphics



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In business communication, memos are one of the \_\_\_\_\_ most used forms of communication, other being letters and emails.

Select the correct option

three



four



five



six



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The \_\_\_\_\_ restates the problem, the solutions, and the benefits.

Select the correct option

- |                                  |              |
|----------------------------------|--------------|
| <input type="radio"/>            | introduction |
| <input type="radio"/>            | methodology  |
| <input type="radio"/>            | discussion   |
| <input checked="" type="radio"/> | conclusion   |



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Question # 3 of 10 { Start time: 04:12:27 AM, 10 January 2020 }

Total Marks: 1

The \_\_\_\_\_ letter prefaces the reports and provides the reader with an overview.

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Select the correct option:

circular

cover



formal

semi-block



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The \_\_\_\_\_ clarifies to the audience why this proposal is important, and explains the problem leading to the suggestions.

Select the correct option

abstract



methodology



introduction



discussion



◀ click to Save Answer & Move to Next Question ▶

The \_\_\_\_\_ of your CV depends on how well it conveys the content and information.

Select the correct option

identification



effectiveness



objectives



education



[Click to Save Answer & Move to Next Question](#)

High-level executives have CVs that look \_\_\_\_\_ from workers on the shop floor.

Select the correct option

different



similar



bigger



smaller



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Question # 4 of 10 ( Start time: 04:37:03 AM, 10 January 2020 )

Total Marks: 1

Any type of \_\_\_\_\_ in your CV can backfire and inaccurate information can damage one for life.

Select the correct option



inter-conversation



information



underestimation



misinformation



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Usually short reports focus on a single topic, limited in time frame and comprises of \_\_\_\_\_ pages.

Select the correct option

- |                                  |     |
|----------------------------------|-----|
| <input checked="" type="radio"/> | 1-5 |
| <input type="radio"/>            | 1-6 |
| <input type="radio"/>            | 1-7 |
| <input type="radio"/>            | 1-8 |

[Click to Show Answer & Move to Next Question](#)

You write a \_\_\_\_\_ resume when you are a non-traditional job applicant, returning to work after a gap and are not fresh graduate.

Select the correct option

chronological



combination



functional



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targeted



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In business English the first thing to keep in mind while writing emails is recognizing \_\_\_\_\_.

Select the correct option

speaker



audience



content



manager



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The \_\_\_\_\_ of a business report includes the tone and the degree of formality in writing.

Select the correct option:

introduction

methodology

style

discussion

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Question # 4 of 10 ( Start time: 04:37:04 AM, 10 January 2020 )

Total Marks: 1

The \_\_\_\_\_ of the main ideas is what makes the report effective.

Select the correct option

- |                                  |                |
|----------------------------------|----------------|
| <input type="radio"/>            | introduction   |
| <input checked="" type="radio"/> | development    |
| <input type="radio"/>            | conclusion     |
| <input type="radio"/>            | recommendation |

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In business world, if one wants more significance for one's correspondence, write \_\_\_\_\_.

Select the correct option



reports



letters



circulars



memos

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In business world, a \_\_\_\_\_ letter gives information to clients, vendors and tells them what they are receiving, helping to focus readers' attention on important things.

Select the correct option

<input type="radio"/>	inquiry
<input checked="" type="radio"/>	transmittal
<input type="radio"/>	recommendation
<input type="radio"/>	cover

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The \_\_\_\_\_ format of a letter omits the salutation and complimentary close e.g. sincerely

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Select the correct option

Full Block

Simplified



Modified Block

Modified Semi-Block

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In business letter, the subject line is placed two spaces below reader's name and two spaces above \_\_\_\_\_.

Select the correct option

<input type="radio"/>	subject line
<input type="radio"/>	body
<input type="radio"/>	complimentary close
<input checked="" type="radio"/>	salutation



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The length of a business letter can range from one page of text to more than \_\_\_\_\_ pages.

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Select the correct option

<input checked="" type="radio"/>	three
<input type="radio"/>	four
<input type="radio"/>	five
<input type="radio"/>	six

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The inside address and the heading, i.e. the readers' address, the complimentary close and signatures are essentials of all \_\_\_\_\_.

Select the correct option

<input type="radio"/>	memos
<input type="radio"/>	circulars
<input checked="" type="radio"/>	letters
<input type="radio"/>	reports

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In business English, \_\_\_\_\_ is used for routine communication within the company and addresses a wider audience who might be receiving complimentary copies.

Select the correct option:

letter



memo

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report



circular



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