WYSIWY stands for?

Answer (Please select your correct option)

○ What you say is what you talk

○ What you sing is what you think

○ What you see is what you get

Correct answer solved by hadi
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○ What you sow is what you ripe

What might cause us to forget a piece of information?

Answer (Please select your correct option)

○ Only acquiring new information

○ Only Emotional factors

○ Both acquiring new information and emotional factors

○ Only Psychological factors   not sure

_____ are areas of the screen that behave as if they were independent terminals in their own right.

Windows are areas of the screen that behave as if they were independent terminals in their own right.

Answer (Please select your correct option)

○ Pointers

○ Menus

○ Windows

Correct answer solved by hadi
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○ Icons

_____ are individual and isolated regions within display that can be selected by the user to invoke specific operations.

Buttons
Buttons are individual and isolated regions within display that can be selected by the user to invoke specific operations.

Answer (Please select your correct option)

○ Buttons

Correct answer solved by hadi
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○ Pointers

○ Menus

○ Windows

Input in human is mainly though the _____ and output through the _____ of the effectors.

Input in human is mainly though the senses and out put through the motor control of the effectors. There are five major senses:

- Sight
- Hearing
- Touch
- Taste
- Smell

Answer (Please select your correct option)

○ Senses, Rods

○ Motor control, Senses

○ Senses, Motor Control

Correct answer solved by hadi
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○ Motor Control, Rods

As a software designer, which aspects guide you to think about the way in which the user and the idiom interact?

Strategic aspect guides us to think about user interface idioms – in other words, the way in which the user and the idiom interact.

Answer (Please select your correct option)

○ Tactical

○ Manual

○ Technical

○ Strategic

Correct answer solved by hadi
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The persona's needs are fully satisfied by a primary interface refers to _____ persona.

Possible user persona type designations include:
- **Primary:** the persona's needs are sufficiently unique to require a distinct interface form and behavior
- **Secondary:** primary interface serves the needs of the persona with a minor modification or addition
- **Supplement:** the persona's needs are fully satisfied by a primary interface
- **Served:** the persona is not an actual user of the product, but is indirectly affectedby it and its use
- **Negative:** the persona is created as an explicit, rhetorical example of whom not to design for

Answer (Please select your correct option)

○ Supplement

○ Negative

○ Secondary

Correct answer solved by hadi
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Email: usmanraj20@gmail.com

○ Primary

_____ dimension focuses on the organizational support for the work such as workflow models and organizational charts.

2. Plans and procedures
The plans and procedures dimension focuses on the organizational support for the work, such as workflow models and organizational charts, and how these are used to support the work. Understanding this aspect impacts on how the system is designed to utilize this kind of support.

Answer (Please select your correct option)

○ Plans and procedures

○ Awareness of work

○ Task efficiency

○ Distributed coordination

Correct answer solved by hadi
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_____ capture the non-verbal dialogue between artifact and user over time.

Answer (Please select your correct option)

○ Persona

○ Scenario

○ Dialogue

○ Design model

Correct answer solved by hadi
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Which of the following step is NOT contributing in requirement definition phase process?

Defining the requirements

The Requirement Definition phase determines the what of the design: what functions our personas need to use and what kind of information they must access to accomplish their goals. The following five steps comprise this process:

1. Creating problem and vision statement
2. Brainstorming

Answer (Please select your correct option)

○ Brainstorming

3. Identifying persona expectations
4. Constructing the context scenario.
5. Identifying needs

○ Identifying persona expectations

○ Constructing the context scenario

○ Conducting survey

Correct answer solved by hadi
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Goal-oriented context scenarios are _____ task-oriented than key path scenario

Answer (Please select your correct option)

○ Less

○ Alike

○ More

Correct answer solved by hadi
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○ Different

_____ patterns can be applied at the conceptual level.

Postural patterns can be applied at the conceptual level and help determine the overall product stance in relation to the user.

Answer (Please select your correct option)

○ Behavioral

○ Mnemonic

○ Postural

Correct answer solved by hadi
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○ Structural

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_____ applications are great platforms for creating an environment rich in visual feedback for the user.

Sovereign applications are great platforms for creating an environment rich in visual feedback for the user. You can productively add extra little bits of information into the interface.

Answer (Please select your correct option)

Sovereign

Correct answer solved by hadi
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○ Transient

○ Auxiliary

○ Daemonic

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HCI specialists want to measure the typical user's performance on carefully prepared tasks that are typical of those for which the system was designed. Which of the following evaluation paradigms will be used?

Usability testing involves measuring typical users' performance on carefully prepared tasks that are typical of those for which the system was designed.Users' performance is generally measured in terms of number of errors and time to complete the task.

Answer (Please select your correct option)

○ Quick and dirty

○ Usability testing

○ Field studies

○ Predictive

_____ are the links to the main portions of the site: the top level of the site hierarchy.

The Sections
The Sections—sometimes called the *primary navigation*—are the links to the main
sections of the site: the fop level of the site's hierarchy

Answer (Please select your correct option)

○ Form

○ Sections

Correct answer solved by hadi
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○ Site IDs

○ Homepages

Trunk test is an evaluation tool used for _____.

33.1 Try the trunk test

Now that you have a feeling for all of the moving parts, you're ready to try my acid test for **good Web navigation.** Here's how it goes: Imagine that you've been blindfolded and locked in the trunk of a car, then driven around for a while and dumped on a page somewhere deep in the bowels of a Web site. If the page is well designed, when your vision clears you should be able to answer these questions without hesitation:

Answer (Please select your correct option)

Desktop applications
- What site is this? (Site ID)
- What page am I on? (Page name)
- What are the major sections of this site? (Sections)

Web applications
- What are my options at this level? (Local navigation)
- Where am I in the

IVR applications

AI applications

Marks: 1 (Budgeted Time 1 Min)

To implement _____ in tabs or button bars, each button needs to be a separate graphic.

Rollovers. To implement rollovers in tabs or button bars, each button needs to be a separate graphic. Rollovers have merit, but in most cases I don't think they pull their weight.

Answer (Please select your correct option)

- Site ID
- Rollovers
- Color Code
- Navigation

Browser Title always contains the word '_____'.

Answer (Please select your correct option)

Home

Correct answer solved by hadi
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Default

Error

Browser

Analysis of _____ interviews can be time-consuming, though their contents can be rich.

Answer (Please select your correct option)

○ Structured

○ Unstructured

○ Semi-Structured

○ Group

_____ is the remarkable facility that let us reverse a previous action.

Answer (Please select your correct option)

○ Repeat

○ Delete

○ Redo

○ Undo

Correct answer solved by hadi
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Email: usmanraj20@gmail.com

If the user wants to _____ place the document somewhere in the file system hierarchy, he can request this function from the menu.

> If the user wants to explicitly place the document somewhere in the file system hierarchy, he can request this function from the menu. A relative of the Save As dialog appears with the current document highlighted.

Answer (Please select your correct option)

- ○ Explicitly

- ○ Implicitly

- ○ Habitually

- ○ Properly

A study by Human Factors International indicated that _____ color significantly reduced search time.

Too many colors. A study by Human Factors International indicated that **one color** significantly reduced search time. Adding additional colors provides less value, and at seven or more, search performance degraded significantly.

Answer (Please select your correct option)

One

Two

Three

Many

People frequently counter the idea of _____ feedback with arguments that users don't like it

People frequently counter the idea of audible feedback with arguments that users don't like it. Users are offended by the sounds that computers make, and they don't like to have their computer beeping at them.

Answer (Please select your correct option)

○ Audible

○ Video

○ Walkthroughs

○ Questions

_____ present a fascinating lens through which we can view the network relationships between systems.

Metadata and controlled vocabularies present a fascinating lens through which to view the network of relationships between systems. In many large metadata-driven web sites, controlled vocabularies have become the glue that holds the systems together. A thesaurus on the back end can enable a more seamless and satisfying user experience on the front end.

Answer (Please select your correct option)

○ Metadata

Correct answer solved by hadi
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○ Thesauri

○ Accessibility

○ Ubiquitous computing

The ClearBoard (TMG, 1990-95) has the idea of changing a _____ wall to a _____ dynamic collaboration medium (respectively).

The ClearBoard (TMG, 1990-95) has the idea of changing a passive wall to an active dynamic collaboration medium.

Answer (Please select your correct option)

○ Passive, Active.

○ Positive, Negative.

○ Active, Passive.

○ Negative, Positive.

XYZ Ltd is well reputed software house; they make a significant investment in building ------------------ that encourages greater customer loyalty.

Most successful companies make a significant investment in building brand equity. A company that cultivates substantial brand equity can command a price premium for its products, while encouraging greater customer loyalty.

Answer (Please select your correct option)

○ Visual symbols

○ Grouping

○ Brand equity

Correct answer solved by hadi
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○ Harmony

While designing the devices like LCD's, PDA ------------ is more important tool than marketing. Checklist

Use of color
Color is an important part of most visual interfaces whose technology can support it. In these days of ubiquitous color LCDs, users have begun to expect color screens even in devices like PDAs and phones. However, color is much more than a marketing checklist item; it is a powerful information design and visual interface design tool that can be used to great effect, or just as easily abused.

Answer (Please select your correct option)

○ Color

Correct answer solved by hadi
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○ Text

○ Icons

○ Graph

Question No : 28 of 52   **Marks: 1 (Budgeted Time 1 Min)**

When you do search on google.com or any other search engine which of the following will help search engine to match user queries with key words in website?
A web site is a collection of interconnected systems with complex dependencies. A single
link on a page can simultaneously be part of the site's structure, organization, labeling, navigation, and searching systems. It's useful to study these systems
independently, but it's also crucial to consider how they interact. Reductionism will not tell us the whole truth.Metadata and controlled vocabularies present a
fascinating lens through which to view the network of relationships between systems. In many large metadata-driven web sites, controlled vocabularies have become
the glue that holds the systems together. A thesaurus on the back end can enable a more seamless and satisfying user experience on
the front end. In addition, the practice of thesaurus design can help bridge the gap between past and present. The

Answer (Please select your correct option)

○ Controlled Vocabularies

○ Thesauri   not sure

○ Accessibility

  Metadata

----------- computers are especially useful for applications that require computational support while the user's hands, voice, eyes or attention are actively engaged with the physical environment.

Wearable computers are especially useful
for applications that require computational support while the user's hands, voice, eyes or
attention are actively engaged with the physical environment.
Wristwatch videoconferencing system running GNU Linux,

Answer (Please select your correct option)

Wearable

○ Ubiquitous

○ Attentive environment

○ Tangible bits

Ahsan is trying to get expertise in using computer but he did not use the Microsoft Office program for months and forget significant portions he learned. Now in which category of users he resides?

Therefore, it comes as no surprise that sales and marketing folks lobby for bending the interface to serve beginners. They demand that training wheels be attached to the product to help out the struggling beginner.

Answer (Please select your correct option)

○ Not Beginners

○ Beginners

○ Intermediates

○ Experts

_____ are perhaps the least-documented patterns but they are nonetheless in widespread use.

Structural patterns are perhaps the least-documented patterns, but they are nonetheless in widespread use.

Answer (Please select your correct option)

○ Postural

○ Structural

Correct answer solved by hadi
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Email: usmanraj20@gmail.com

○ Behavioral

○ Mnemonic

_____ frequent your primary personas access the site, _____ transient a stance the site needs to take (respectively).

The less frequently your primary personas access the site, the more transient a stance the site needs to take. In an informational site, this manifests itself in terms of ease and clarity of navigation.
Sites used for infrequent reference might be bookmarked by users:

Answer (Please select your correct option)

○ More, Less

○ Less, more

○ Less, less

○ Mostly, high

Early in design, developers want to meet informally to get feed back on idea about user's need and liking..This evaluation is called_____.

book

Quick and dirty" evaluations can be done at any stage and the emphasis is on fast input rather than carefully documented findings. For example, early in design developers may meet informally with users to get feedback on ideas

Answer (Please select your correct option)

○ | Quick and dirty |

Correct answer solved by hadi
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○ Usability testing

○ Field studies

○ Predictive

Ali is an HCI specialist, he believes that usability testing works for _____.

Usability testing works for all types of products.
In the last several years, we've been involved in usability testing of all these products:

Answer (Please select your correct option)

○ All products

○ Consumer products

○ Software products

○ Hardware products

_____ is particularly useful early in design. It is excellent technique to use with the prototype because it provides a wealth of diagnostic information.

Active intervention is particularly useful early in design. It is an excellent technique to use with prototypes, because it provides a wealth of diagnostic information.

Answer (Please select your correct option)

○ Co-discovery

○ Active intervention

Correct answer solved by hadi
Cell: +923228043306
Email: usmanraj20@gmail.com

○ Splendid research

○ Storyboarding

Design of user interfaces does not entirely _____ aesthetic concerns but rather it places such' concerns within the constraints of a _____ framework.

Design of user interfaces does not entirely **exclude aesthetic concerns**, but rather it places such' concerns within the constraints of a **functional framework**. Visual design in an interface context thus requires several related skills,

Answer (Please select your correct option)

- ○ Include, Functional

- ○ Exclude, Functional

- ○ Include, Non-Functional

- ○ Exclude, Non-Functional

Graphic designer uses -------------- test to ensure that visual interface design employs contrast effectively

THE SQUINT TEST
A good way to help ensure that a visual interface design employs contrast effectively is to use what graphic designers refer to as the squint test.

Answer (Please select your correct option)

○ Squint

**Correct answer solved by hadi
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○ Graphic

○ Trunk

○ Visual

Suppose an HCI specialist assigned you to record that how many times mouse left and right button is preened by the user Ali. Which of the following indirect observaytion technique will help?

Interaction logging
Interaction logging in which key presses, mouse or other device movements are recorded
has been used in usability testing for many years.

Answer (Please select your correct option)

○ Diaries

○ Interaction logging

○ Notes

○ Audi recording

A student assigned a task to make presentation on "Introduction to HCI", he doesn't't know how to make PowerPoint's slides in Microsoft power point. Which of the following dialog will help to make presentation?

Answer (Please select your correct option)

○ The index

○ Shortcuts

○ Wizards

that's ri8

○ Splash screen

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_____ captures a set of activities and how they are related.

The term lifecycle model is used
to represent a model that captures a set of activities and how they are related.
Sophisticated models also incorporate a description of when and how to move from one

Answer (Please select your correct option)

○ Researcher

○ Lifecycle model

Correct answer solved by hadi
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○ Developer

○ Human processor model

O kudi menu kehndi. Mainu jooti le de sohneya.
Main keya naah goriye :P dakhe bae ,,,enjoy b
huna chaiye sath sath

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Controlled environments like Laboratory experiments have low ecological validity while ethnographic studies have high ecological validity. Why?

Answer (Please click here to Add Answer)

Ecological validity concerns how the environment in which an evaluation is conducted influences or even distorts the results. For example, laboratory experiments are strongly controlled and are quite different from workplace, home, or leisure environments. Laboratory experiments therefore have low ecological validity because the results are unlikely to represent what happens in the real world. In contrast, ethnographic studies do not impact the environment, so they have high ecological validity.

Which screen display when user launches the program and first loads into the memory?

Answer (Please click here to Add Answer)

A splash screen is a dialog box displayed when a program first loads into memory. Sometimes it may just be the about box or Identity box, displayed automatically, but more often publishers create a separate splash screen that is more engaging and visually exciting
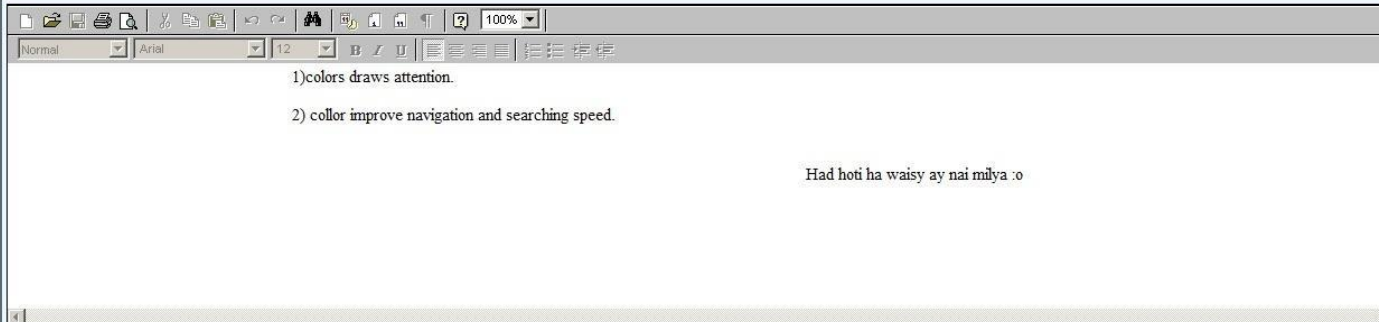
Designer believe Color is an important part of visual interfaces .Write down two purposes that color serves when they are used properly in visual interface design.

Answer (Please click here to Add Answer)

1)colors draws attention.

2) collor improve navigation and searching speed.

Had hoti ha waisy ay nai milya :o
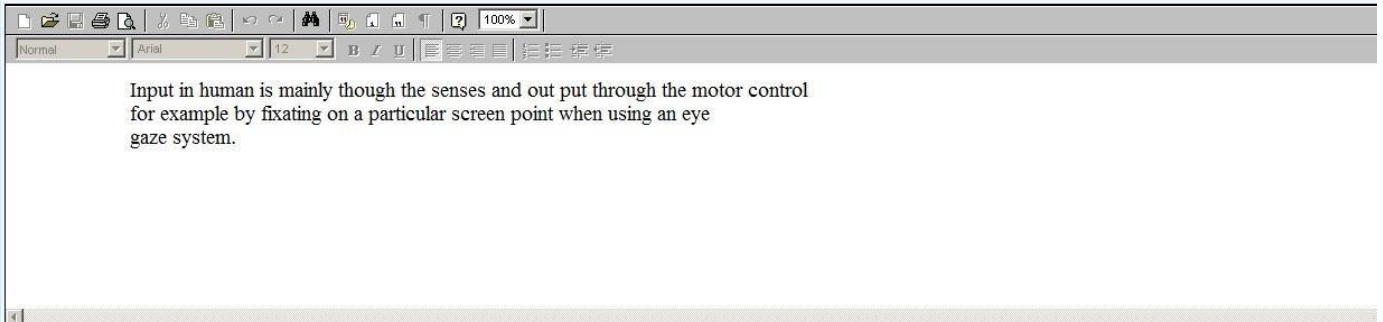
Which sense of human acts as input and out put i.e. that can be used primarily in receiving information from the computer, but it can also be used to provide information to the computer. Also give example.

Answer (Please click here to Add Answer)

Input in human is mainly though the senses and out put through the motor control
for example by fixating on a particular screen point when using an eye
gaze system.

You have assigned to design a website of well known company .While designing a website which conditions you keep in mind regarding Page Name? Briefly explain at least three conditions.

Answer (Please click here to Add Answer)

Every page needs a name. Just as every corner should have a street sign, every page should have a name.
The name needs to be in the right place.
The name needs to be prominent.
The name needs to match what I click

Imagine you want to find a book with a red cover, or one that discusses HCI artifacts and book has effective navigation approaches. Which retrieval method you will use here to find book in your computer?

Answer (Please click here to Add Answer)

a red cover, or one that discusses light rail transit systems, or one that contains photographs of steam locomotives, or one that mentions Theodore Judah, the method you must use is associative.

Does software anticipate need in the same way as human assistant knows that you will require a hotel room when travel to another city even when you don't ask explicitly, he/she knows the kind of room you like and reserves one without any request on your part?

Answer (Please click here to Add Answer)

A human assistant knows that you will require a hotel room when you travel to another city, even when you don't ask explicitly. She knows the kind of room you like and reserves one without any request on your part. She anticipates needs.

A Web browser spends most of its time idling while we peruse Web pages. It could easily anticipate needs and prepare for them while we are reading. It could use that idle time to preload all the links that are visible. Chances are good that we will soon ask the browser to examine one or more of those links. It is easy to abort an unwanted request, but it is always time-consuming to wait for a request to be filled.

What are the two stages of Visual Perception, when a human vision perceives images from the outside world?

Answer (Please click here to Add Answer)

Understanding the basic construction of the eye goes some way to explaining the physical mechanism of vision but visual perception is more than this. The information received by the visual apparatus must be filtered and passed to processing elements which allow us to recognize coherent scenes, disambiguate relative distances and differentiate color.

Perceiving size and depth
Visual acuity
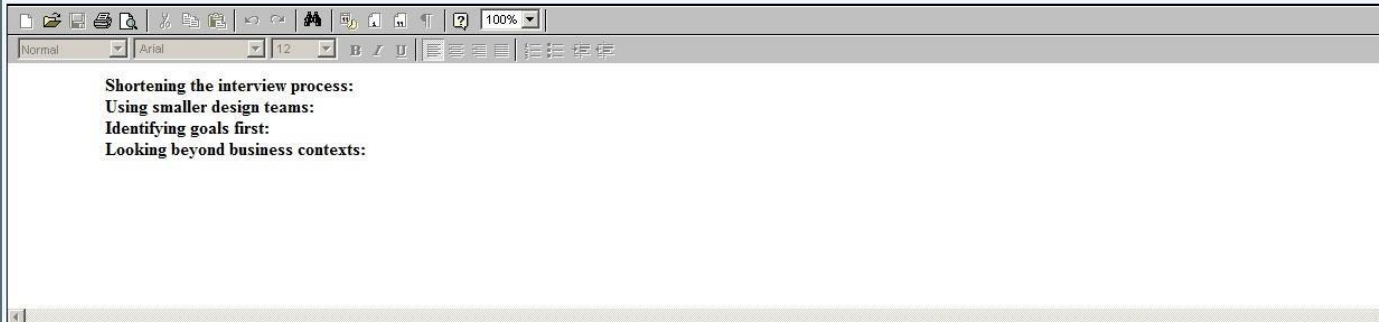
As a designer of interactive software products, In your point of view what are different process of improvements which result in a more highly leveraged research phase that better set the stage for successful design? Explain any two of them.

Answer (Please click here to Add Answer)

| Normal | Arial | 12 | B I U |

Shortening the interview process:
Using smaller design teams:
Identifying goals first:
Looking beyond business contexts:
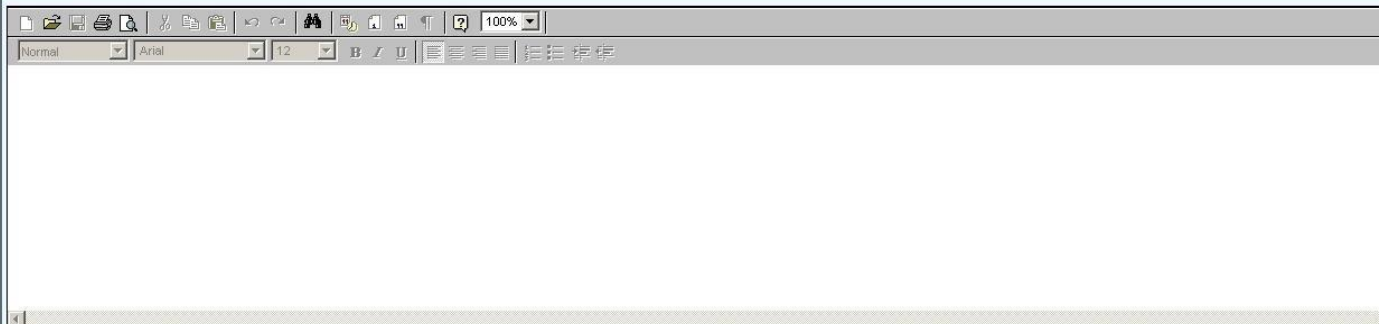
Imagine you have been kidnapped, locked in the trunk of a car and taken away into the middle of an unfamiliar location. This quite amusing situation can be compared with landing on a page within a website; you have to answer following respect to trunk test.

0. What site is this?
1. What page am I on?
2. What are the major sections of this site?

Answer (Please click here to Add Answer)

| Normal | Arial | 12 | B *I* U |

XYZ Ltd is an IT based company and you are web designer over there. You are assigned to design an interactive website. To accomplish this task you will have to follow conceptual framework. Briefly explain the planes which define the strategy, function and of website in conceptual framework.

Answer (Please click here to Add Answer)

website, you have to answer following respect to a unit test.

1. What site is this?
2. What page am I on?
3. What are the major sections of this site?
4. What are my options at this level?
5. Where am I in the scheme of things?

Answer (Please click here to Add Answer)

| Normal | Arial | 12 | B | I | U | 100% |

1. What site is this? (Site ID) amazon.com
2. • What page am I on? (Page name)
3. • What are the major sections of this site? (Sections)
4. • What are my options at this level? (Local navigation)
5. • Where am I in the scheme of things? ("You are here" indicators)
6. • How can I search?

XYZ Ltd is an IT based company and you are web designer over there. You are assigned to design an interactive website. To accomplish this task you will have to follow conceptual framework. Briefly explain the planes which define the strategy, function and of website in conceptual framework.

Conceptual Framework for Developing User Experience
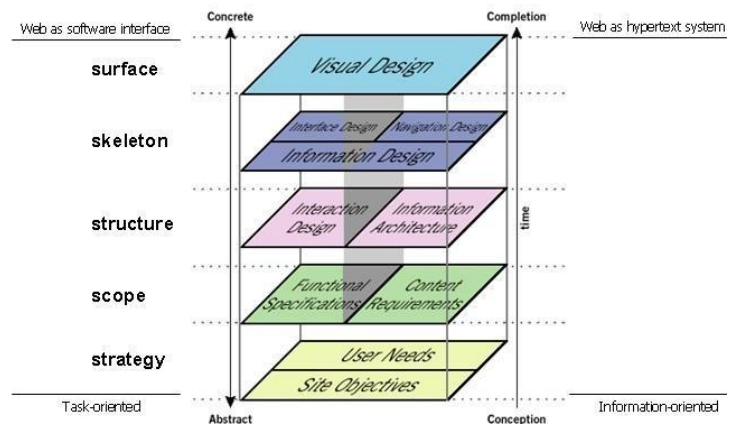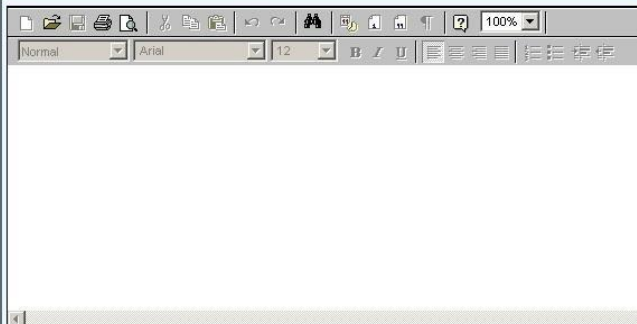
Web as software interface

Web as hypertext system

	Concrete	Completion
surface	Visual Design	
skeleton	Interface Design · Navigation Design / Information Design	
structure	Interaction Design · Information Architecture	
scope	Functional Specifications · Content Requirements	
strategy	User Needs · Site Objectives	

Task-oriented   Abstract   Conception   Information-oriented

time

Answer (Please click here to Add Answer)

Normal | Arial | 12 | **B** *I* U | 100%

Being a product designer. You practice observation that how user interact with product in order to understand users' needs. In your point of view, when observation is useful and how to observe? Briefly explain them.

Answer (Please click here to Add Answer)

User observation
Most people are incapable of accurately assessing their own behaviors, especially outside of the context of their activities. It then follows that interviews performed outside the context of the situations the designer hopes to document will yield less complete and less accurate data. Basically, you can talk to users about how they think they behave, or you can observe it first hand. The latter route provides superior results.
Many usability professionals make use of technological aids such as audio or video recorders to capture what users say and do. Care must be taken not to make these technologies too obtrusive: otherwise the users will be distracted and behave differently than they would off-tape.